

USE OF CERTIFICATES, CERTIFICATION AND ACCREDITATION MARKS (Logos) AND CERTIFICATED STATUS

ASCB Marking Policy:

Organisations shall be permitted to use the ASCB Mark and that of its Accredited Certificate Issuing Body and make reference to them, only for the duration, activities, standards, addresses and scope for which they have been assessed and have received a certificate.

- 1 The certificate always remains the property of ASCB and shall be returned upon request.
- 2 The certification mark and any accompanying certification mark may be applied only with regard to the organizations named on the certificate. Associate companies of the certificated organisation may not display or make any reference to the organizations certificated status.
- 3 The accreditation mark and any accompanying certification mark may be applied only with regard to the organization's address(es) named on the certificate.
- 4 Marks and references to certification must be applied so as to avoid ambiguity.
- 5 The accreditation mark should be shown on the certificate in a manner that is the least dominant mark on the certificate and in a style such that it will not cause any reasonable observer to infer or otherwise believe that the certificate or test report is issued directly by ASCB.
- 6 The mark may not be used on a product or packaging in a manner that implies or could be interpreted as denoting product conformity.
- 7 The certificated organisation shall desist from use of certificates, marks or from making reference to its certificated status if it is (i) not in good financial standing with ASCB and (ii) if it has received a Notice of Change of Certificated Status for **withdrawal** of certificate. The certificated organisation shall make immediate provision for deleting reference to certificated status and marks in all stationary, advertisements, web sites and any other medium.
- 8 Where relevant, a certificated organisation in receipt of a Notice of Change of Certificated Status for **withdrawal** of certificate shall advise those of its stakeholders and others who would have a reasonable interest, such as trading partners, customers and registration agencies that their certificate status has been withdrawn.
- 9 The certificated organisation shall not make future provision (i.e. placing advertisements, ordering stationary etc), for use of certificates, marks or from making reference to its certificated status if it is (i) not in good financial standing with ASCB and (ii) if it has received a Notice of Change of Certificated Status for **suspension** of certificate.
- 10 The certificated organisation shall desist from use of certificates, marks or from making reference to its certificated status if it is (i) not in good financial standing with ASCB and (ii) if it has received a Notice of Change of Certificated Status for withdrawal of certificate.
- 11 The certificated organisation shall amend its use of certificates, marks and references to its certificated status if it has been advised via a Notice of Change of Certificated Status that its scope of certification has been reduced or amended.
- 12 Organisations should note that accreditation status with ASCB is only valid if the organisation is in good financial and technical standing with it's certification body.

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